



## **A GRAND REUNION AWAITS IN HO TRAM**

### **Vietnam's leading entertainment getaway to begin welcoming guests**

*Ho Tram, Vietnam; DD MM 2021:* Vietnam's entertainment capital, The Grand Ho Tram Strip today announced that it has once again opened its doors and is ready to begin delighting travelers once more with all that it has to offer in idyllic Ho Tram.

Following some loosening of restrictions in Vietnam's extended social distancing period, and with the reopening of domestic and inter-provincial travel - including between Ho Chi Minh City and Ba Ria-Vung Tau - The Grand is thrilled to welcome back their guests with its famed array of entertainment activities and options.

"After the relaxing of restrictions in a prolonged period of social distancing, we are thankful to be finally open our doors to guests once again," said Walt Power, Chief Executive Officer of The Grand Ho Tram Strip. "We are grateful to be in a position that can be able contribute to the resurgence of southern Vietnam's tourism industry and to spur continued economic growth for the Ba Ria - Vung Tau Province."

Just two hours away from Ho Chi Minh City, The Grand Ho Tram Strip is offering a range of exciting packages for guests looking to escape the city and head to the resort's 541-room five-star InterContinental tower.

Guest will enjoy 2.2 kilometers of secluded, private beaches, along with Vietnam's freshest and finest cuisine at the resort's Ginger, Bistro, 8Dragons and Grand Cafe Restaurants, an international standard casino for foreign guests, stunning swimming pools, and of course, by the attentive signature-service that has made The Grand a Vietnam-favourite for over eight years.

The Grand, which had been accepting guests on week-long staycation packages announced in mid-October as part of the Ba Ria – Vung Tau province's tourism reboot pilot program, has demonstrated its willingness and ability to safely operate the property under the nation's new 'live safely with Covid' mandate, and is able to begin welcoming guests for short stays and visits as usual.

To maintain a safe, hygienic, and enjoyable experience for all guests, who must show evidence of their own vaccinations through one of the nation's approved apps and continuing to adhere to all 5K standards. The Grand also has a medical team on site to assist guests or staff should any issue arise.

This is in-line with IHG's Clean Promise to all guests at InterContinental Hotels worldwide, which ensures guests at the InterContinental Grand Ho Tram Strip can stay with confidence thanks to the IHG Clean Promise and enhanced IHG Way of Clean procedures using science-led

protocols and service measures in partnership with industry leading experts Cleveland Clinic, Ecolab and Diversey.

The Grand Ho Tram Strip's team will be living on site to prevent any risk of outside contact, are all fully vaccinated, and are subject to frequent testing to ensure both their health and safety, and that of the property's guests.

Bookings are available via hotline 1800 588801, email [reservations@thegrandhotram.com](mailto:reservations@thegrandhotram.com) or online at [www.thegrandhotram.com](http://www.thegrandhotram.com)

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### **About The Grand Ho Tram Strip**

Just a two-hour drive from Vietnam's largest city, Ho Chi Minh City, The Grand Ho Tram Strip complex is spread across more than 164 hectares of land along 2.2 kilometres of pristine beach in Ho Tram.

Since its inception in 2013, this complex includes 1,100 rooms with world-class entertainment facilities. The Grand Ho Tram Strip offers an array of facilities including a with state-of-the-art convention centre space with the capacity to serve up to 1,100 guests, expansive swimming pools, 15 restaurants and bars, casino, spas, shopping arcade, fitness centres, miniature golf, cinema, game zone, karaoke rooms, outdoor park, and a wide variety of beach-front recreation activities.

Under a franchisee agreement with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies, the flagship tower was rebranded into InterContinental® Grand Ho Tram in the middle of June 2021, offering 543 luxurious rooms and suites.

The second tower- Holiday Inn Resort Ho Tram Beach will be launched in Q1 2022. This new lifestyle tower consists of 561 well-appointed rooms with inviting space, furnishing and a beach-club styled décor with uninterrupted sea views. Additional facilities include an expansive outdoor park area with extensive activities. A large Kids Club, diverse restaurant & bar offerings, Game Zone, bowling alley, a Tavern, golf simulator, pool tables complement the extended F&B/Entertainment facilities.

Its adjacent golf course, The Bluffs Grand Ho Tram Strip, was designed by Greg Norman and opened in 2014 and has gone on to win countless prestigious awards such as World's Best New Golf Course and is a multiple winner of Vietnam's Best Golf Course. The Bluffs was also the first course in Vietnam to ever make Golf Digest's Top 100 list for courses around the world for 6 consecutive years and hosted the successful Ho Tram Open which was awarded Asian Tour Event Of The Year.

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