



THE GRAND
HO TRAM STRIP

A WEEK'S RETREAT IN HO TRAM

The Grand Ho Tram Strip launches pilot package to reboot Vietnamese travel



Ho Tram, Vietnam; 12 October 2021: Be a part of Vietnam's tourism revival as The Grand Ho Tram Strip in partnership with the People's Committee of the Ba Ria - Vung Tau launches a pilot program offering city-weary visitors a chance to spend an entire week on the idyllic shores of Ho Tram.

The pioneering program, which is led by the provincial authorities to reignite travel to the popular seaside province, aims to take the nation's commitment to 'living safely with Covid', with a plan that explores the means by which we may all 'travel safely with Covid'.

The ultra-exclusive, Ho Tram Staycation packages are being offered by The Grand Ho Tram Strip in its InterContinental Grand Ho Tram tower. Packages include room and breakfast only, half board (room, breakfast and dinner included) and full board (room, breakfast, lunch, and dinner included) options.

Guests will enjoy unrestricted access within The Grand Ho Tram Strip complex, its expansive swimming pools and savour the culinary delights of its signature Ginger Restaurant and The Grand Café.

“The Ba Ria - Vung Tau province has once again demonstrated it is one of the leading lights in helping Vietnamese people, business and entire industries to recover and rebound from the pandemic. It is an honour to be selected to assist them in this pilot program to help travel and tourism operators around the province and around the nation in getting back to business,” said Walt Power, Chief Executive Officer of The Grand Ho Tram Strip.

Throughout the resort, guests will be required to adhere to all 5K requirements throughout their stay, with masks and sanitizer available to guests, and the resort is limiting the number of available packages to ensure that social distancing can be maintained in all public areas. All guests will be required to have a ‘Green Card’ on the government authorized app. To further ensure the resort’s hygiene, all members of The Grand Ho Tram Strip’s team will be living on-site throughout the week.

These exclusive all-inclusive packages priced from 36,708,000 VND (1,596 USD) net for 7 nights for the room and breakfast package, and 46,000,000 VND (2,000 USD) and 53,820,000 VND (2,340 USD) for the half and full board packages respectively for 2 people.

Room availability is strictly limited, with bookings available via hotline 1800 588801, email reservations@thegrandhotram.com or online at www.thegrandhotram.com.

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About The Grand Ho Tram Strip

Just a two-hour drive from Vietnam’s largest city, Ho Chi Minh City, The Grand Ho Tram Strip complex is spread across more than 164 hectares of land along 2.2 kilometres of pristine beach in Ho Tram.

Since its inception in 2013, this complex includes 1,100 rooms with world-class entertainment facilities. The Grand Ho Tram Strip offers an array of facilities including a with state-of-the-art convention centre space with the capacity to serve up to 1,100 guests, expansive swimming pools, 15 restaurants and bars, casino, spas, shopping arcade, fitness centres, miniature golf, cinema, game zone, karaoke rooms, outdoor park, and a wide variety of beach-front recreation activities.

Under a franchisee agreement with IHG® (InterContinental Hotels Group), one of the world’s leading hotel companies, the flagship tower was rebranded into InterContinental® Grand Ho Tram in the middle of June 2021, offering 543 luxurious rooms and suites.

The second tower- Holiday Inn Resort Ho Tram Beach will be launched in Q1 2022. This new lifestyle tower consists of 561 well-appointed rooms with inviting space, furnishing and a beach-club styled décor with uninterrupted sea views. Additional facilities include an expansive outdoor park area with extensive activities. A large Kids Club, diverse restaurant & bar offerings, Game Zone, bowling alley, a Tavern, golf simulator, pool tables complement the extended F&B/Entertainment facilities.

Its adjacent golf course, The Bluffs Grand Ho Tram Strip, was designed by Greg Norman and opened in 2014 and has gone on to win countless prestigious awards such as World's Best New Golf Course and is a multiple winner of Vietnam's Best Golf Course. The Bluffs was also the first course in Vietnam to ever make Golf Digest's Top 100 list for courses around the world for 6 consecutive years and hosted the successful Ho Tram Open which was awarded Asian Tour Event Of The Year.

Media Contacts:

Chau Nguyen (Ms.) – Director of Marketing
chau.nguyen@thegrandhotram.com

Matterhorn Communications for The Grand Ho Tram Strip

Nguyen Thi Diem Ha
Ha.nguyen@matcomvn.com